

SEO

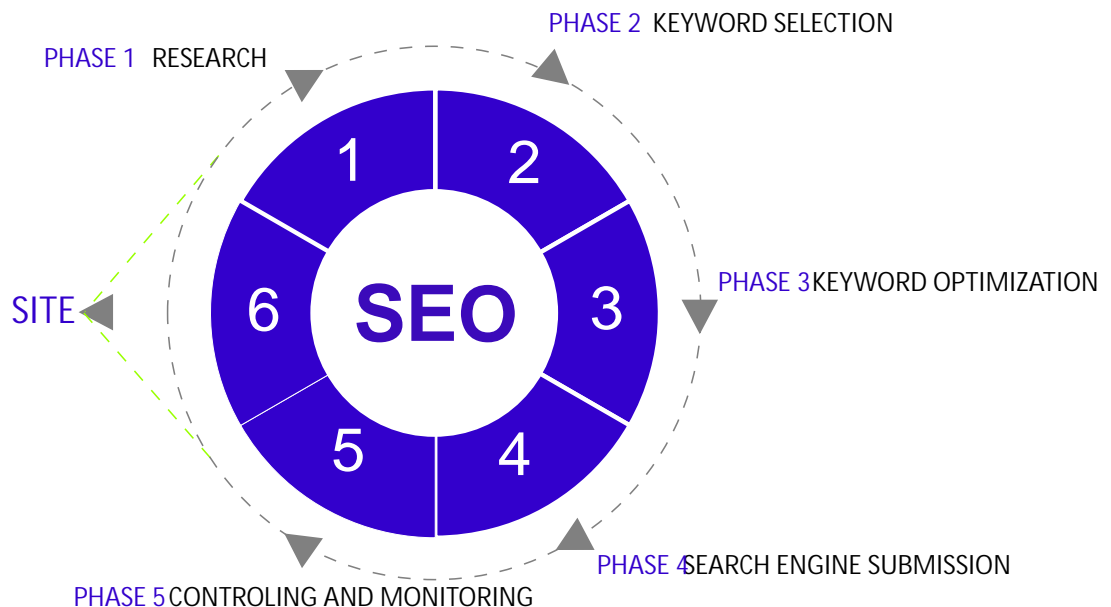
Right now there are thousands of consumers whose needs, wants and expectations could be satisfied with your products or service. And that isn't all, those consumers are crying out for the products you sell. What we ultimately offer you with our SEO packs is connecting this targeted traffic to your company through your web site.

methodology

Each Search Engine uses a unique "algorithm," the set of rules that govern the way a Web page is ranked and viewed by the search engine. A well optimized site includes all of the necessary ranking elements to be "search engine friendly" while following the rules of these algorithms.

our framework for search engine optimization has five steps

1. Research: Detailed analysis of your site and your competitors to determine strengths, weaknesses, opportunities and threats of your business
2. Keyword Selection: Election of target Keywords and phrases that will help you get the right combination of keywords and phrases in order to produce profitable traffic.
3. Keyword optimization: This entails strategically placing your target keywords and phrases in specific areas of your site and in a balanced way in order to obtain the expected results.
4. Search Engine Submission: Submitting your web site to major directories will get your website listed faster.
5. Monitoring and Control: Monitor the performance of your internet business on a regular basis to ensure your success along the time.



products we offer seo report

How is my website doing in SEO terms? What are my competitors doing to optimize their site? Do I have enough inbound links? What's my Google Ranking?

These are only some of the questions that can be answered through our SEO General Report. We will study your website, your company and your goals. We will also keep an eye on your competitors to see what they are doing and we will try to find the way to get your website in an upper position in the browsers.

We believe that it's important to first know and understand your goals, your target market and the general website's performing. After analyzing it and finding a competitive differential we will suggest what will be best for you.

Every client is unique, that's why we will take the necessary time to study your site and your goals.

Price: \$250



products we offer on page seo

The term SEO has become one of the most talked about terms in the eCommerce world. Being at the top of natural (organic) search results has become many eCommerce Store's top priority.

With Pay-per-Click campaigns and other online marketing tools not fitting into everyone's budget, Search Engine Optimization has everyone trying to figure out the best SEO friendly ways to run their online stores to be better positioned. ECommerce businesses are asking themselves, "should we focus on better keywords, change the meta tags, create backlinks or just leave the site as is?" The truth is, there are many aspects to making a website SEO friendly and it can be confusing and overwhelming. It is also important to distinguish the difference between "On-Page" and "Off-Page" SEO. Simply put, On-Page SEO are the things that can be done "on the pages" of your site to optimize the performance of the search engine results relevant to the on-page content. Off-page SEO, are the things that can be done "off the pages" of your site to optimize the performance in the search engine results relevant to the on-page content and the keywords in the off-page direct links.

What we offer you with the On-Page Search Engine Optimizer Package is a practical solution to your On-Page SEO issues. This is your one-stop-shop for building a strong SEO base and within reasonable time assure you much better positioning in the major Search Engines and directories. Our On-Page Search Engine Optimizer Package will help the search engine spiders index your site better to improve your ranking. It will feed the spiders what they like by making your content relevant to the products or services you offer and to what your customers are typing in their searches.

activities that will be done to improve your on page ranking

- . Page activities
- . Keyword enrichment
- . Page Title Enhancement
- . Page Description optimization
- . Image Alt tags
- . Keyword density
- . Site Activities
- . Site map creation (for all the webpage)
- . Robot.txt (for all the webpage).



prices will be subject to the number of pages that the website has

From 1 to 6 pages:	\$350
From 6 to 12 pages:	\$650
More than 12:	\$650 (plus \$250 for 6 page-block)

products we offer on going maintenance pack

On Going SEO maintenance is necessary for keeping your website in the first ranking positions. After you made the On page SEO efforts we suggest you get this pack of 15 hours per month that will assure that the effort you have done in positioning your website will be maintained through time.

Monthly eCommerce Consulting Services - consist of an additional required service that is provided by 7eighth, where the customer has access to 15 hours a month of our assistance at their disposal to address SEO related issues, such as reviewing and fine tuning keywords, competitors, and market changes. You can call this your on-call advisor for your SEO eCommerce Consulting needs.

A proper SEO strategy requires a consistent monthly review to ensure the strategy is on track with the keywords, against your competition and adjusting to any market change or high or low season strategy. It ensures your SEO is up to date and if any fine tuning is required it will be done on a monthly basis.

You as the customer may choose to use these hours for other Consulting Services, not only to focus on specific keyword positioning to optimize your search results, but maybe for guidance and implementation of online marketing campaigns such as Pay-per-Click (PPC) or Cost-per-Action (CPA) campaigns, revenue producing Email campaigns, Press Releases and other marketing strategies.

This required monthly eCommerce Consulting Service would be 5 hours a month for a minimum period of two months.

price per month

10 hours:	\$280
20 hours:	\$560
40 hours:	\$1,120